



# THE 60-MINUTE PROTOCOL

## 3PL WMS LITE

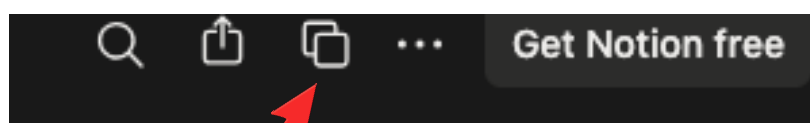
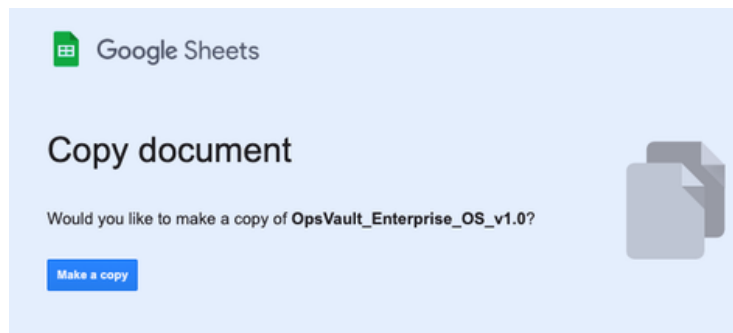
- **TRACK MULTIPLE E-COMMERCE BRANDS IN ONE MATRIX.**
- **ELIMINATE DEAD-STOCK PICKING ERRORS.**
- **VISUALIZE WAREHOUSE FLOOR VOLUME INSTANTLY.**



# AMATEUR TRACKERS ARE BLEEDING YOUR MARGINS.

If your warehouse floor is running on a standard, hobbyist spreadsheet, you are operating on borrowed time. When a picker accidentally pulls the wrong SKU because your client inventories are mixed on one chaotic grid, it doesn't just cost you shipping fees—it costs you the e-commerce contract.

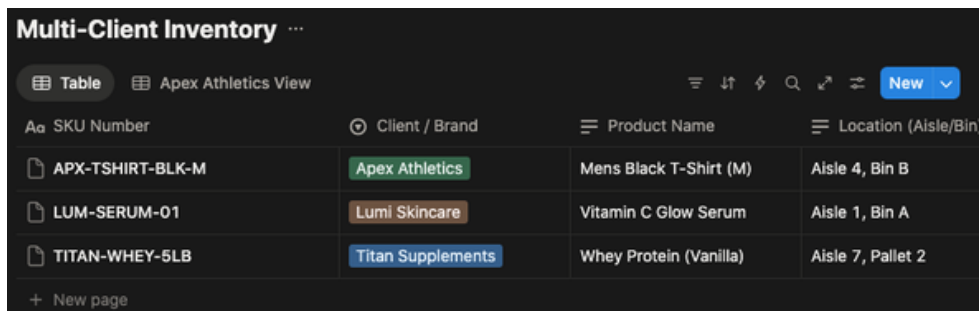
Third-Party Logistics requires Enterprise-grade triage. You need to know exactly what is on the floor, who owns it, and when it is going to run out. You have just acquired a lightweight, high-powered WMS designed to lock down your inventory in under an hour



## COMPONENT 1: THE BRAND ISOLATION MATRIX

*Stop mixing Apex Athletics' stock with Lumi Skincare's inventory.*

The core of your new system is the centralized tracker. Enter the SKU, log the exact Aisle and Bin location, and assign it to a specific client tag. When your e-commerce brands ask for a stock report, use the built-in dropdown filters to isolate their products instantly, hiding the rest of your warehouse data from view.



SKU Number	Client / Brand	Product Name	Location (Aisle/Bin)
APX-TSHIRT-BLK-M	Apex Athletics	Mens Black T-Shirt (M)	Aisle 4, Bin B
LUM-SERUM-01	Lumi Skincare	Vitamin C Glow Serum	Aisle 1, Bin A
TITAN-WHEY-5LB	Titan Supplements	Whey Protein (Vanilla)	Aisle 7, Pallet 2

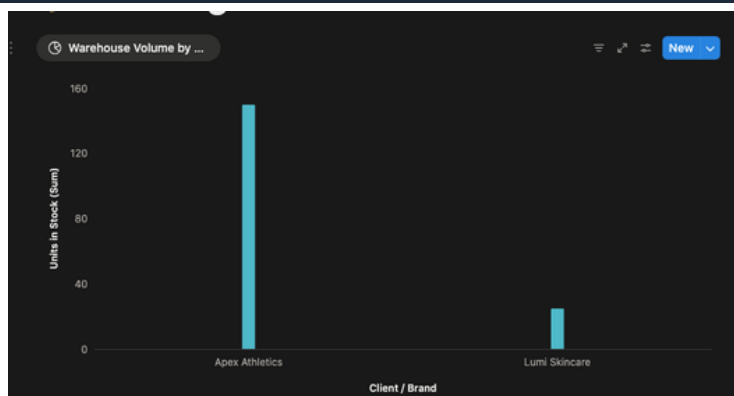
## COMPONENT 2: THE LIVE THREAT ALARMS

*Never send a picker to an empty pallet again.*

Dock managers don't have time to read hundreds of rows of tiny numbers. You need visual triage. Enter the minimum reorder threshold for your client's SLA. The moment a SKU drops below that line, the matrix automatically triggers a glowing warning alert. Glance at your dashboard charts to instantly visualize your floor volume and identify critical stock-outs before the morning shift begins.



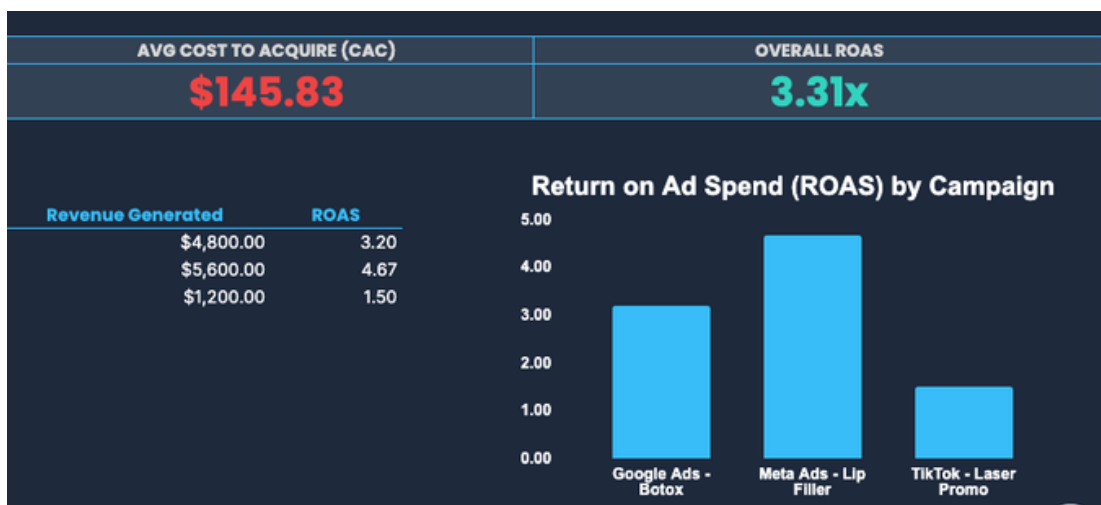
TOTAL ACTIVE SKUS	TOTAL UNITS IN WAREHOUSE	CRITICAL LOW STOCK ALERTS
3	175	2



## COMPONENT 3: THE MARKETING ROI HUB

### COMPONENT 3: THE MARKETING ROI HUB

MedSpas cannot pay rent with Instagram likes. This engine ignores vanity metrics and focuses on bottom-line conversions. Input your ad spend and closed patients to instantly calculate your Cost to Acquire (CAC) and Return on Ad Spend (ROAS). Glance at the visual tracking chart to instantly identify where to scale your budget.



# YOU FIXED YOUR SHELVES. BUT YOUR LOADING DOCK IS A DISASTER.

Tracking what is sitting on your racks is only half the battle.  
How are those pallets actually getting into the building?

If your inbound receiving logs are a mess, and you are still quoting clients using napkin math instead of standardized rate cards, you are leaving thousands of dollars in unbilled storage and handling fees on the table every single month. You are essentially working for free.

It is time to lock down your entire operation. Upgrade to the **OpsVault 3PL Essential OS**.

**For just \$49**, you get the complete Dock Command Center:

- The Inbound/Outbound Logistics Log.
- The Master Inventory Sheet.
- the Automated Client Rate Card Builder.

***Backed by our "Found Pallet" Guarantee. If this Essential OS does not catch at least one missed inbound charge or save you an hour of receiving chaos in the first week, we will refund every penny.***

**[ UPGRADE TO THE ESSENTIAL TIER  
NOW – \$49 ]**